

Our Driving Concern

an nsc program

2026 OBSERVANCE CALENDAR

WEST VIRGINIA

| DATE | EVENT | PRIMARY MESSAGE | LEARN MORE |
|------------|---|--|---|
| FEBRUARY 8 | SUPER BOWL LX - IMPAIRED DRIVING | FANS DON'T LET FANS DRIVE DRUNK | https://www.nhtsa.gov/super-bowl-sunday-fans-dont-let-fans-drive-drunktext |
| MARCH 2-8 | VEHICLE SAFETY RECALLS WEEK | CHECK TO PROTECT | https://checktoprotect.org/ |
| MARCH 17 | ST. PATRICK'S DAY - IMPAIRED DRIVING | BUZZED DRIVING IS DRUNK DRIVING | https://www.nhtsa.gov/press-releases/dont-test-your-luck-st-patricks-day |
| APRIL | NATIONAL DISTRACTED DRIVING AWARENESS MONTH | PUT THE PHONE AWAY OR PAY | https://www.nhtsa.gov/april-distracted-driving-awareness-month |
| APRIL 6-13 | DISTRACTED DRIVING WEEK | PUT THE PHONE AWAY OR PAY | https://www.nhtsa.gov/campaign/distracted-driving |
| APRIL 20 | DRUG-IMPAIRED DRIVING CAMPAIGN | IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT | https://www.trafficsafetymarketing.gov/safety-topics/drug-impaired-driving/if-you-feel-different-you-drive-different/420h-text |

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| MAY | NATIONAL YOUTH TRAFFIC SAFETY MONTH | PROMOTE SAFE TEEN DRIVING | https://www.nsc.org/road/resources/dih/driveithome? |
| MAY | NATIONAL BICYCLE SAFETY MONTH | SHARE THE ROAD SAFETY FOR ALL ROAD USERS | https://www.nhtsa.gov/press-releases/consumer-advisory-safety-tips-bicycle-safety-month-bike-school-day |
| MAY | MOTORCYCLE SAFETY AWARENESS MONTH | SHARE THE ROAD SAFETY FOR ALL ROAD USERS | https://www.trafficsafetymarketing.gov/safety-topics/motorcycle-safety |
| MAY 1 | NATIONAL HEATSTROKE PREVENTION DAY | ONCE YOU PARK, STOP. LOOK. LOCK | https://www.nhtsa.gov/press-releases/nhtsa-help-prevent-child-heatstroke-and-stop-look-lock |
| MAY 11-31 | CLICK IT OR TICKET | CLICK IT OR TICKET | https://www.nhtsa.gov/campaign/click-it-or-ticket |
| JUNE | NATIONAL SAFETY MONTH | | https://www.nsc.org/workplace/national-safety-month |
| JULY | VEHICLE THEFT PREVENTION MONTH | | https://www.nhtsa.gov/vehicle-safety/vehicle-theft-prevention |

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| JULY 4 | IMPAIRED DRIVING & DRUG-IMPAIRED DRIVING | BUZZED DRIVING IS DRUNK DRIVING; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT | https://www.nhtsa.gov/celebrate-america-safely-july-4th |
| JULY 6-31 | SPEED CAMPAIGN | SPEEDING SLOWS YOU DOWN | https://www.trafficsafety.gov/safety-topics/speeding/speeding-slows-you-down |
| AUGUST 19- SEPTEMBER 7 | AUGUST/LABOR DAY IMPAIRED DRIVING | DRIVE SOBER OR GET PULLED OVER; RIDE SOBER OR GET PULLED OVER; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT; DRIVE HIGH, GET A DUI | https://www.trafficsafety.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/august-labor-day |
| SEPTEMBER 20-26 | CHILD PASSENGER SAFETY WEEK | OCCUPANT PROTECTION | https://www.cpsboard.org/resource-center/cpsweek/ |
| SEPTEMBER 26 | NATIONAL SEAT CHECK SATURDAY | OCCUPANT PROTECTION | https://www.nhtsa.gov/press-releases/national-car-seat-check-saturday-2024 |
| OCTOBER | PEDESTRIAN SAFETY MONTH | PEDESTRIAN SAFETY | https://www.trafficsafety.gov/safety-topics/pedestrian-safety |
| OCTOBER 18-24 | TEEN DRIVING SAFETY WEEK | TEEN DRIVING ISSUES | https://www.nsc.org/road/resources/national-teen-driver-safety-week |

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| OCTOBER 19-23 | NATIONAL SCHOOL BUS SAFETY WEEK | OCCUPANT PROTECTION | https://www.napt.org/nsbsw |
| OCTOBER 31 | HALLOWEEN - IMPAIRED DRIVING | BUZZED DRIVING IS DRUNK DRIVING; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT | https://www.nhtsa.gov/halloween-safety-tips |
| NOVEMBER 25 | THANKSGIVING EVE | BUZZED DRIVING IS DRUNK DRIVING | https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/buzzed-driving-drunk-driving/thanksgiving-eve |
| NOVEMBER 25-29 | THANKSGIVING HOLIDAY TRAVEL | BUZZED DRIVING IS DRUNK DRIVING; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT | https://www.nhtsa.gov/thanksgiving-travel-safety-tips |
| NOVEMBER 26 | THANKSGIVING | BUCKLE UP. EVERY TRIP. EVERY TIME. | https://www.nhtsa.gov/thanksgiving-travel-safety-tips#buckle-up.-every-trip.-every-time |
| DECEMBER | IMPAIRED DRIVING WINTER HOLIDAY SEASON | BUZZED DRIVING IS DRUNK DRIVING; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT; DRIVE SOBER OR GET PULLED OVER | https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/buzzed-driving-drunk-driving/pre-holidays-winter |
| DECEMBER 1-15 | IMPAIRED DRIVING WINTER HOLIDAY SEASON (SOCIAL NORMING) | BUZZED DRIVING IS DRUNK DRIVING; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT | https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/buzzed-driving-drunk-driving/pre-holidays-winter |

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| DECEMBER 7-11 | OLDER DRIVER SAFETY AWARENESS WEEK | | https://www.nhtsa.gov/older-drivers/keeping-our-older-drivers-safe-road |
| DECEMBER 16- JANUARY 1, 2027 | WINTER HOLIDAY SEASON - IMPAIRED DRIVING/DRUG-IMPAIRED DRIVING | DRIVE SOBER OR GET PULLED OVER DRIVE HIGH, GET A DUI | https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/winter-holidays |